RESEARCH PAPER

Investigation of Geographical Indications Proceeding Papers in Tourism Congresses

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Abstract

The aim of the research is investigated bibliometrically proceedings written in the field of geographical indications in tourism. The research population consists of full text papers that are presented in tourism congress between the years of 2013-2017 in Turkey. In this qualitatively designed research, descriptive analysis has been adopted for the accessed data. Nine papers on geographical indications themes were found in 26 different tourism congresses in five years’ period and it was determined 18 different authors contributed to the presentation of them. The results show that Mersin University has contributed most to the congresses in terms of the number of authors and papers; 55.6% of them were made cooperatively by two authors; 22.2% of papers have been completed as academic research between universities by authors working in at least two different universities. It has been found that the all of the papers were written on the subject of the “Role of Geographical Marking in Regional Tourism Development” and under the theme of “Sustainability”. In terms of data collection method, qualitative research method (77.8%) and literature review are mainly used; in terms of approach the both of 44.4% are explorative or descriptively designed; more than half (55.6%) of the papers written as in the field research; and in terms of data analysis, it was determined that 92.3% descriptive and 7.7% relational statistics were used for papers.

Keywords: Tourism, Geography Indication, Bibliometric Analysis.

Received: 14.11.2018
Accepted: 20.12.2018

Suggested Citation:
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